

Primary Logomarks



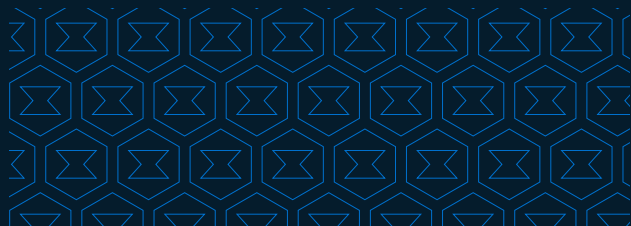
A designated area around the logomark is referred to as “clear space.” It is to remain free of trim or surface edges, typography, folds or any distracting graphic elements.

Secondary Logomarks



Logos that include “Institute” should be used less frequently, and only in situations where a more formal tone is required.

Archivo Bold Archivo Medium
 Archivo Regular Archivo Light



Secondary graphics featuring components of the logomark may be used in subtle ways, without too much contrast or presence

Archivo can be downloaded at fonts.google.com/specimen/Archivo

Pantone 285 #0072ce
 R:0 G:114 B:206
 C:100 M:45 Y:0 K:19

Pantone 296 #041c2c
 R:4 G:28 B:44
 C:91 M:36 Y:0 K:83

Pantone 152 #e57200
 R:229 G:114 B:0
 C:0 M:50 Y:100 K:10

Forge Academy
 #279989
 Pantone 7473

Forge Fellowships
 #7474C1
 Pantone 272

Emerging Threat Center
 #BA0C2F
 Pantone 200

These colors maybe used to help audiences easily identify Forge’s core service offerings.

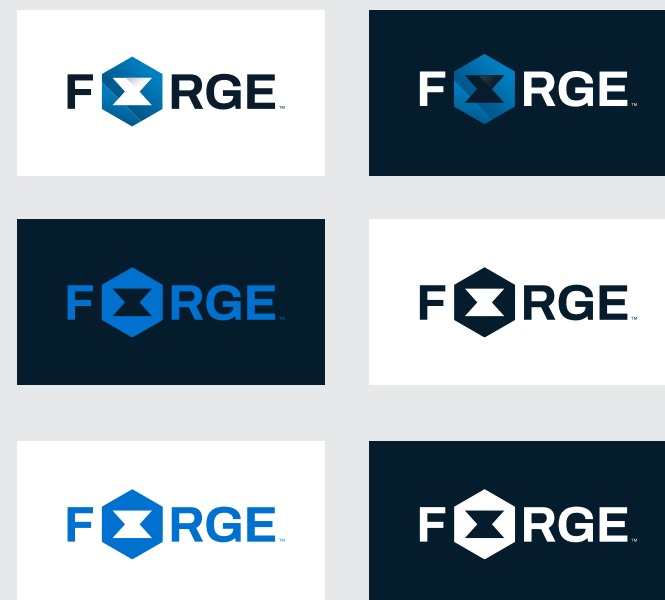
15% Black

10% Black

5% Black

Shades of black may be used as backgrounds or to indicate a content shift in layouts.

Color Variations Available



Logomarks are available with gradient and “flat” fill options

For questions or requests, visit forge.institute/contact